IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PHOENIX LICENSING, L.L.C. AND LPL LICENSING, L.L.C.

Plaintiffs,

VS.

NO. 2:11-CV-286-MHS-RSP

ALLIANCE DATA SYSTEMS CORPORATION, ET AL.

Jury Trial Demanded

Defendants.

JOINT MOTION TO DISMISS ALLIANCE PARTIES PURSUANT TO SETTLEMENT AGREEMENT

Pursuant to Federal Rule of Civil Procedure 41(a), Plaintiffs Phoenix Licensing, L.L.C. and LPL Licensing, L.L.C. (collectively "Plaintiffs") and Defendants Alliance Data Systems Corporation, ADS Alliance Data Systems, Inc., World Financial Capital Bank (now Comenity Capital Bank), World Financial Capital Credit Company, LLC, WFN Credit Company, LLC, and World Financial Network National Bank (now Comenity Bank) (collectively "Alliance Parties") file this motion to dismiss the Alliance Parties Pursuant to a Settlement Agreement and would respectfully show as follows:

The Plaintiffs and Alliance Parties jointly request that all claims asserted by Plaintiffs against the Alliance Parties and all counterclaims asserted by the Alliance Parties against the Plaintiffs be dismissed with prejudice in accordance with the proposed order being filed concurrently with this motion, that the Court shall retain jurisdiction to enforce the settlement agreement and that each party bear its own costs and attorneys' fees.

June 26, 2013

Respectfully submitted,

/s/ John J. Edmonds

John J. Edmonds – LEAD COUNSEL
Texas State Bar No. 00789758
Andrew P. Tower
Texas Bar No. 786291
COLLINS, EDMONDS POGORZELSKI
SCHLATHER & TOWER, PLLC
1616 S. Voss Rd., Suite 125
Houston, Texas 77057
Telephone: (281) 501-3425
Facsimile: (832) 415-2535
jedmonds@cepiplaw.com
atower@cepiplaw.com

Charles van Cleef
Texas Bar No. 786305
COOPER & VAN CLEEF, PLLC
500 N Second St.
Longview, TX 75601
(903) 248-8244
(903) 248-8249 fax
charles@coopervancleef.com

ATTORNEYS FOR PLAINTIFFS PHOENIX LICENSING, L.L.C. and LPL LICENSING, L.L.C.

-and-

/s/ Fred I. Williams

Fred I. Williams – LEAD COUNSEL State Bar No. 00794855 fwilliams@akingump.com AKIN GUMP STRAUSS HAUER & FELD LLP 300 West 6th Street, Suite 1900 Austin, Texas 78701 Telephone: 512.499.6200 Facsimile: 512.499.6290

Todd E. Landis State Bar No. 24030226 tlandis@akingump.com Eric J. Klein
State Bar No. 24041258
eklein@akingump.com
Kellie M. Johnson
State Bar No. 24070003
kmjohnson@akingump.com
AKIN GUMP STRAUSS HAUER & FELD LLP
1700 Pacific Avenue, Suite 4100
Dallas, Texas 75201
214.969.2800 Direct
214.969.4343 Fax

ATTORNEYS FOR ALLIANCE PARTIES

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

June 26, 2013 Respectfully Submitted,

/s/ John J. Edmonds John J. Edmonds

CERTIFICATE OF CONFERENCE

I hereby certify that I conferred with counsel for the Alliance Parties on June 26, 2013, and all parties agree to the relief sought by this motion.

June 26, 2013 Respectfully Submitted,

/s/ John J. Edmonds
John J. Edmonds